



Indochine Counsel
Business Law Practitioners



ASEAN LEGAL ALLIANCE ANNUAL CONFERENCE 2018



Emerging Tech and Regulations in ASEAN - Reconciling Policies and Practices

8 - 9th November 2018

Le Meridien Saigon, Ho Chi Minh City, Vietnam

www.alaconference2018.com

WELCOME LETTER



Dear All Attendees,

As an attorney in Vietnam it is usual for me to have to travel to attend a conference, but this time, welcome to Vietnam.

We at Indochine Counsel, the Vietnam member of ALA, are pleased to host the **2018 ALA Annual Conference at Ho Chi Minh City, Vietnam** with all of the attendees from ALA, WLN and other associations. Adopting the theme of "**Emerging Tech and Regulations in ASEAN – Reconciling Policies and Practices**", this year event will introduce you an overview of the busy technology revolution in ASEAN and governments' efforts in keeping pace with such unimaginable speed of change.

Please feel welcome in our fine country, a country that is recently become even more globalized than when we acceded to the WTO over ten years ago. We've recently joined the Trans-Pacific Partnership, and negotiated and ratified an EU/Vietnam trade agreement. We are constantly looking for opportunities to help our friends and colleagues join in the progress that can be seen daily in this country.

Vietnam is a developing country, quickly becoming on a par with old tigers as a new, freshly raised tiger. Ever since Doi Moi in the late eighties we have led the region in GDP growth. We are also a highly lawyer-ized country, with M&A constantly, construction, technology growth, everything you can imagine. We have active artistic and engineering societies, and many entrepreneurs who are constantly searching for support.

As a Confucian, Buddhist, Animist culture, we have a great deal of diversity, and we are pleased with that. Vietnam is welcoming to new religions and different lifestyles. It is an increasingly liberal society, one that can meet most of the needs of expats and visitors.

I hope you enjoy the conference, and your time in Vietnam.

Sincerely,

Dang The Duc,
Managing Partner
Indochine Counsel



AGENDA



November 9th, 2018

TIME	TOPICS
08:00 – 08:30	Registration
08:30 – 08:45	Opening Session Welcome Remarks by Indochine Counsel and ALA Chairman
08:45 – 09:15	Overview of Vietnam's macro-economic orientation
09:15 – 09:45	Legal framework for AI and Fintech in Vietnam
09:45 – 10:45	Roundtable: Tech startups in Vietnam and how to value?
10:45 – 11:00	Coffee break & Networking
11:00 – 11:30	The rapid growth of Fintech: A Revolution in the New Financial System
11:30 – 12:00	Barriers to the boundless industry – technology
12:00 – 12:30	Downside of technological changes
12:30 – 13:45	Luncheon & Networking
13:45 – 14:30	Roundtable: Risks possibly to encounter in such legal gap
14:30 – 15:00	“Unicorn” transactions in tech markets
15:00 – 15:30	ASEAN attempts to chase up technology revolution
15:30 – 16:00	Due diligence in tech acquisition: case studies
16:00 – 17:00	Network sharing / Key lessons on reconciling regulations in ASEAN
17:00	Closing remarks



SPONSORSHIP PACKAGES



DESCRIPTION	PLATINUM US\$ 10K	DIAMOND US\$ 5K	GOLD US\$ 3K	SILVER US\$ 2K	BRONZE US\$ 1K
Provided attendee list with contact details	✓	✓			
Branding exposure via Social Media & Email Marketing	✓	✓	✓	✓	✓
Hyperlink logo	✓	✓	✓	✓	✓
Photo booth logo	✓	✓	✓		
Brochure/Flyers of A4 size put in the Congress' materials	✓	✓	✓	✓	✓
TVC to be shown on stage.	✓	✓			
Free tickets to join the event	10	6	4	3	2
Keynote address	✓				
Moderating panel discussion	✓	✓			
Participation in panel discussion	✓	✓	✓		
Raw exhibition space	12 ^{m2}	9 ^{m2}	6 ^{m2}	3 ^{m2}	
Company summary on the website	✓	✓	✓	✓	
Logo on Facebook and LinkedIn	✓	✓	✓	✓	✓
Pillar poster at event venue	✓	✓	✓	✓	✓
Door poster at event venue	✓	✓	✓	✓	✓
Lucky draw (prize provided by sponsor)	2	1			
Dropdown banner at event conference hall	✓	✓	✓	✓	✓
Backdrop & standee at event	✓	✓	✓	✓	✓

The 2018 ALA Annual Conference will bring you fresh opportunities to directly access to our senior partners for an overview of reconciling legal practices upon technology revolution in the region and showcase your vision for this boundless industry.

What is the sponsor benefits?

- Put your brand in the spotlight
- Keep updated on legal practices
- Showcase your awareness of compliance
- Meet like-minded business professionals who may become your clients, sponsors or even vendors
- Come up with new business ideals
- Explore legal environments in facilitation of technological changes
- Reach promising opportunities in your target markets
- Build invaluable regional and international connections

VENUE - LE MERIDIEN SAIGON



BOOKING OPTIONS AND PRICING



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BOOKING OPTIONS	EARLY BIRD Register and pay before 8th October 2018	REGULAR Register and pay after 8th October 2018
CONFERENCE (9th Nov)	\$150	\$200
PRACTICE GROUP MEETINGS, RECEPTION & GALA DINNER, CONFERENCE (FOR ALA AND WLN MEMBERS ONLY) (8-9th Nov)	\$300	\$350



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